



DSG Global Signs Contract with Premium UK Country Club

Prestigious UK Club Company Selects DSG Tag Systems

VANCOUVER, B.C. and LOS ANGELES, CA -- May __, 2017 / DSG GLOBAL INC. (DSGT), the world's leading provider of the patented GPS golf tag management and on-course media system is pleased to announce that [The Club Company](#) of Great Britain has selected DSG Tag® systems for installation on their fleet of golf carts.

Pat Parenti, Senior VP of Sales for DSG Global noted, “The Club Company operates a large portfolio of prestigious clubs that serve more than 40,000 members. They have an impeccable reputation and therefore choose their partners and suppliers very carefully. We are very excited to have won this contract.”

The Club Company owns a dozen facilities in the UK that combine a traditional country club environment with state-of-the-art health and fitness facilities for the whole family. The Club Company facilities typically include swimming pools, spas, gymnasiums, group fitness studios, tennis courts, restaurants, lounges, and – of course -- championship golf courses. They are a recognized leader in the leisure industry and have often been awarded Club of the Year honours in a variety of categories.

DSG Global President and CEO, Robert Silzer Sr., commented, "We have built an exceptional array of products to maximize efficiencies in the golf business. We've enjoyed a tremendous start to 2017 and this major contract with the Club Company continues that trend, and really strengthens our position in the European market.”

DSG Global Inc. manufactures and markets a range of proprietary technology solutions specifically tailored to golf course operations.

About DSG Global Inc.

DSG Global Inc. (DSGT) provides patented electronic tracking systems and fleet management solutions to golf courses that allow for remote management of the course's fleet of golf carts, turf equipment and utility vehicles. Their clients use DSGT's unique technology to significantly reduce operational costs, increase safety, and enhance customer satisfaction. DSGT has grown to become a leader in the category of Fleet Management in the golf industry, with their technology installed in over 10,000 vehicles on golf courses worldwide. DSGT is now aggressively branching into several new streams of revenue, through programmatic

advertising, licensing and distribution. DSGT is also expanding into Commercial Fleet Management, and Agricultural applications.

Safe Harbor for Forward-Looking Statements

This press release contains forward-looking statements. Forward looking statements in this press release include statements relating to the Company's corporate finance and other strategic initiatives, and the Company's expansion into markets outside of the golf industry. Forward-looking statements are inherently subject to risks and uncertainties which could cause actual results to differ materially from those in the forward looking statements, including, without limitation, the following: the timing and nature of any capital raising transactions; our ability to offer products and services for use by customers in new markets outside of the golf industry; the risk of competition; our ability to find, recruit and retain personnel with knowledge and experience in selling products and services in these new markets; our ability to manage growth; and general market, economic and business conditions. Additional factors that could cause actual results to differ materially from those anticipated by our forward-looking statements are under the captions "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in our Current Report on Form 8-K filed with the Securities and Exchange Commission on May 12, 2015. Forward-looking statements are made as of the date of this release, and we expressly disclaim any obligation or undertaking to update forward-looking statements.

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